

CITY NOIRE

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SPRING '19



DELICATELY STRONG



CONCRETE JACQUARD



TECHNO BRODERIE



*CALM  
IS A  
SUPER  
POWER*



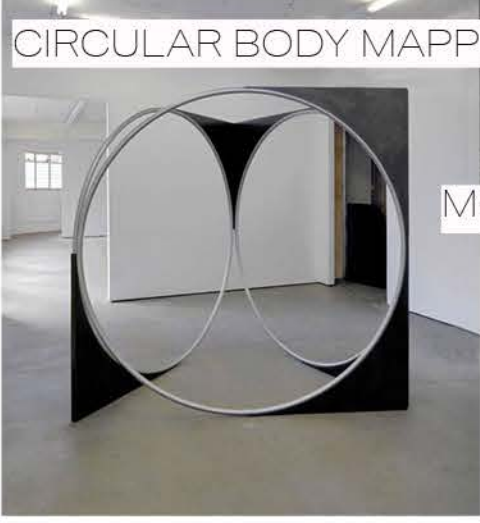
SIMPLY BOLD



SENSUAL SEAMS



CIRCULAR BODY MAPPING



MONOCHROME CONTRAST



PURE PALETTE



CONTOURING LASER CUT



ACTIVE MOVEMENT



TERRAZZO FUSION

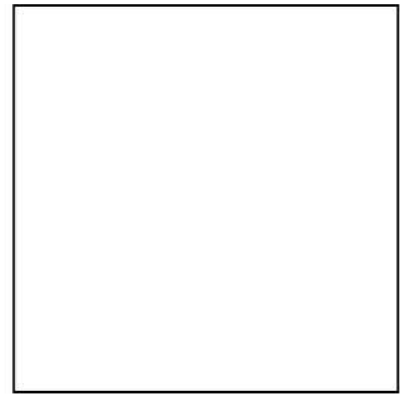
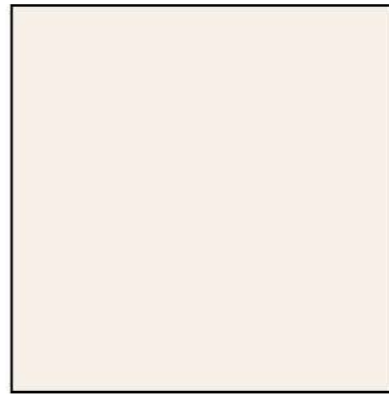
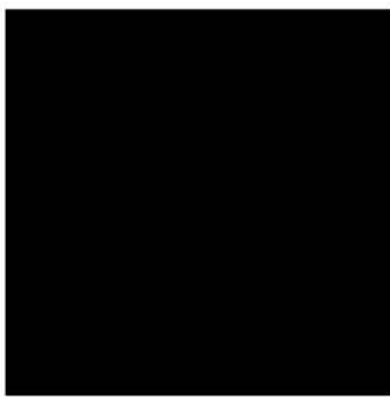




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## CITY NOIRE

### SPRING '19



COUTURE SPORT WITH A COOL URBAN EDGE

A DEEPLY TEXTURAL MONOCHROME PALETTE CLEANSER FOR SPRING 19.

BLACK AND WHITE ARE GIVEN DIMENSION AND EXCITEMENT THROUGH INTRICATE SURFACE DETAIL. GRAPHIC SPACE DYED HEATHERS, WARP KNIT RIBS AND PERFORATIONS. THE LUSTROUS SHEEN OF SATIN COVERSTITCH, SATIN DRAWCORDS, GELLED PRINTS ELEVATE THE COLLECTION AND MAKE IT FEEL MODERN AND SPECIAL.

THE MARBLE PRINT TREND EVOLVES TOWARDS THE MORE GRAPHIC SPECKLED TERRAZZO.

INSPIRATIONS ARE BOLD AND SENSUAL. SHAPES CONTOUR THE BODY AND BOLD CIRCULAR CUT OUTS REVEAL SLIVERS OF SKIN. SHAPES ARE CUT AWAY AND MEET AT THE WAIST FOR FLATTERING AND CONTEMPORARY PROPORTION.

FABRICS PLAY BETWEEN MATTE AND SHINE: WARP KNITS, SLEEK POL/SPAN BLENDS AND SOFT HEATHERS.

THE FEEL IS SOPHISTICATED AND COOL- TAKING HER EFFORTLESSLY FROM TRAINING TO THE STREET.



## PROPOSED COLLECTION LINE UP





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SPRING '19



## KEY ITEM SPORTS BRA AND CROP LEGGING



### MOLDED SUPPORT SPORTS BRA TOP

- ELOGATED CROP SILHOUETTE
- CUT OUT DETAIL AT FRONT,
- FLATTERING SOFT VEE NECK
- CUT AWAY RACERBACK



### HI-WAIST CROP LEGGING

- CIRCULAR CONTOUR SEAMS WITH BRODERIE MESH DETAIL
- MARBLE PRINTED PERF MESH INSET PANELS AT CALF

## KEY ITEM TO/FROM SWEATSHIRT AND FASHION JOGGING SHORT

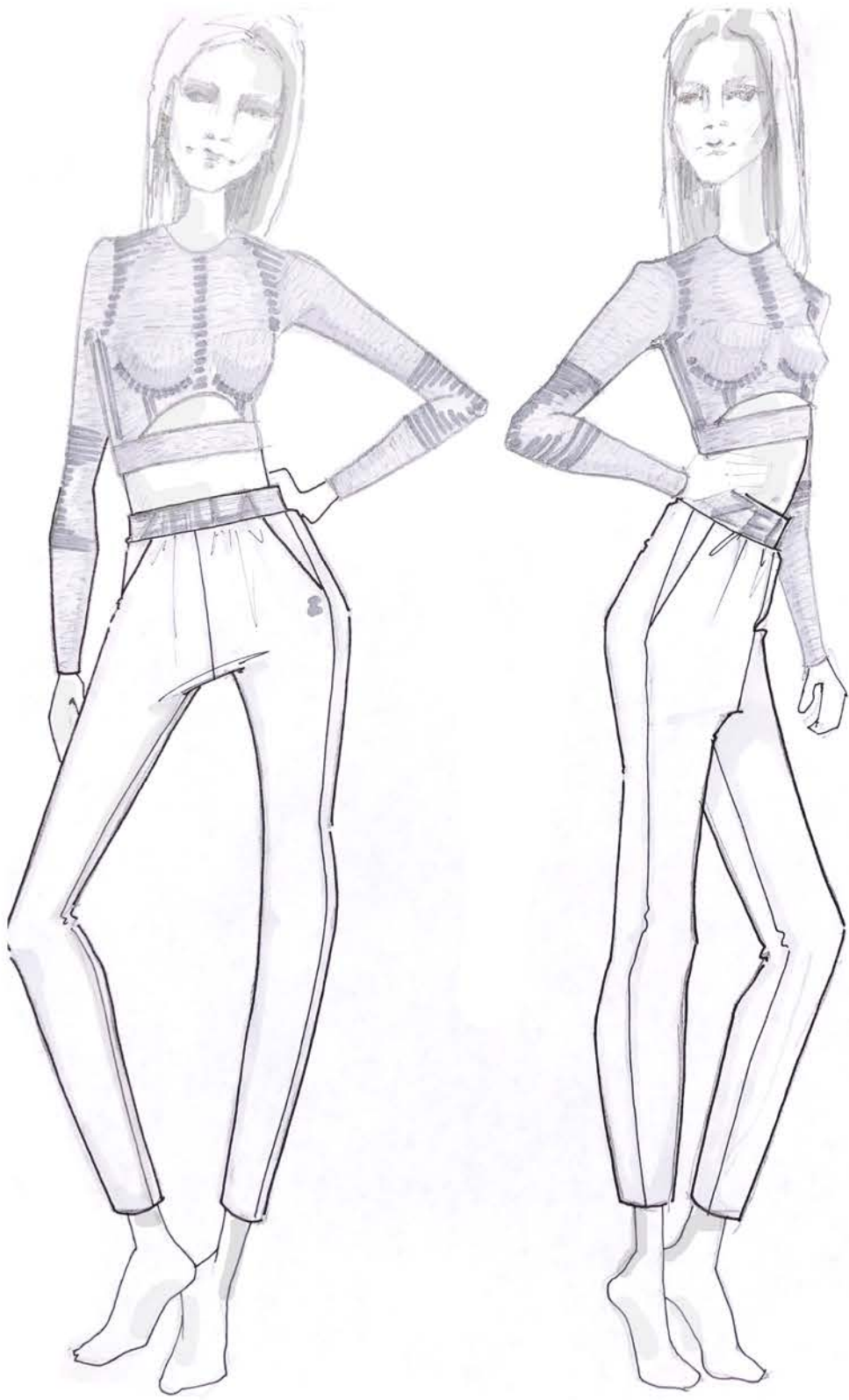
- BONDED FLEECE SWEATSHIRT WITH HIGH DENSITY GLOSS DTM LOGO
- COMMERCIALY CROPEED SHAPE WITH CIRCULAR CUT OUT AT BACK



- WICKING DRI-FIT JOGGER WITH UNDULATING TERRAZZO PRINT BLOCKING
- SIDE LACE DETAIL AND SHORT DOLPHIN HEM







**FASHION** WARP KNIT TOP AND **KEY ITEM** FLEECE JOGGER



**FASHION** CONTOUR LONG-SLEEVE

2-TONE HEATHERED WARP KNIT IN SEXY LONG SLEEVE CROP SILHOUETT

-ERGONOMIC CORSETRY IN-SPIRED DETAILING

-SIGNATURE CUT OUT AT FRONT WB



**KEY ITEM** LOGO WB JOGGER

SLIM FIT FLEECE JOGGER WITH RELAXED RISE & OPEN HEM

-SUBTLE GREY HEATH-ERED JACQUARD LOGO WB

**FASHION** WARP KNIT TANK AND **KEY ITEM** HEATHERED YOGA PANT



**WARP KNIT CROP TANK** WITH RACER BACK

-GRAPHIC BLACK AND WHITE ENGINEERED RIBS FOR SEXY BODY-MAP-PING



**-2 TONE GREY HEATH-ER LEGGING** WITH CONTOURED OVER-LOCK SEAMS

-SEMI-CIRCLE CUT OUT AT HEM DETAIL

-HIGH WAIST CROP SIL-HOUETTE







## KEY ITEM TO/FROM TEE AND FASHION PRINTED LEGGING

**TEE:** EASY COTTON/ MODAL IN CONTEMPORARY CUT: CREW, RELAXED ARMHOLE AND SLIM THROUGH THE BODY



-TERRAZZO PRINTED LOGO AT CHEST: HIGH DENSITY GEL PRINT

**LEGGING:** PRINTED POLY SPAN IN DRAMATIC PLACED CONTOUR BRUSHSTROKE

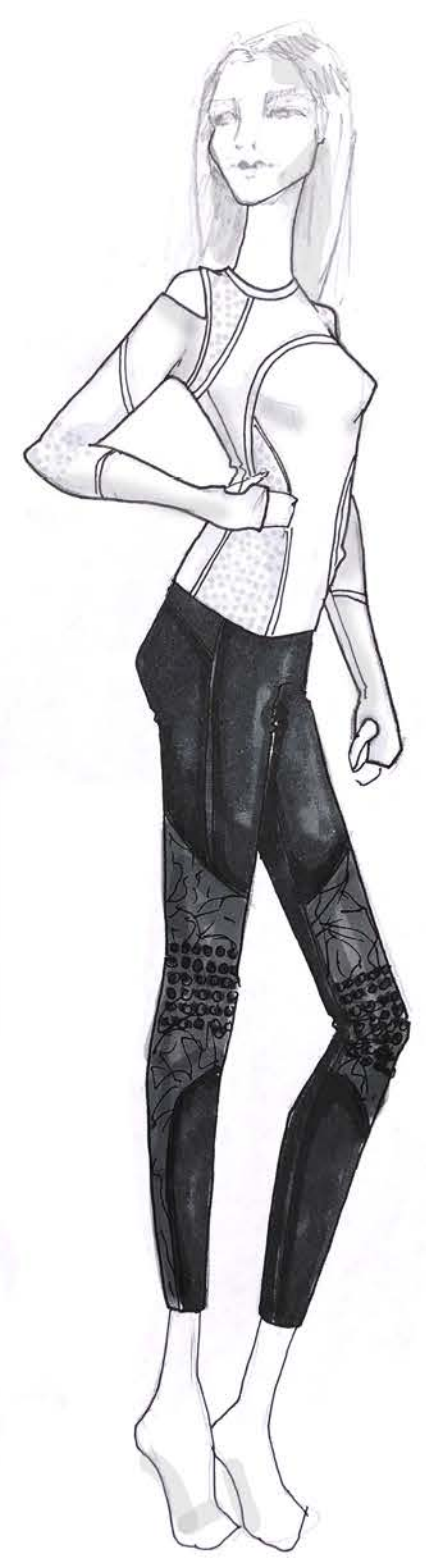


**KEY ITEMS:** PERFORATED MESH JOGGING TOP AND LONG PANT

**CIRCULAR CONTOUR TOP** WITH PLACED PERFORATIONS  
-CUT OUT SHOULDER DETAIL AND THUMB HOLE



-**FULL-LENGTH JOGGING PANT** WITH MID-RISE  
-PLACED PRINTED PERFORATION AT KNEE







**FASHION TAFFETA BOMBER AND FASHION SPLICED LEGGINGS**



**OVERSIZED BOMBER** IN  
YD POLY TAFFETA  
-CIRCULAR SEAMS  
-CONTRAST BLACK ZIP-  
PERS  
-DTM SHINE GEL LOGO AT  
SLEEVE



**CIRCULAR SPLICED  
LEGGINGS** IN POLY/  
SPAN SHEEN FABRIC  
-MESH PANELS AT AN-  
KLE  
-SATIN COVERSTICHED  
SEAMS

**KEY ITEM** RELAXED PATTERN MIX TOP  
AND  
**FASHION** 2-FOR LEGGING &  
JOGGER



**TERRAZZO PRINTED  
HEATHER TOP** IN MIXED  
GREYS  
-EASY ARMHOLE, CIRCULAR  
SEAMING, ELBOW  
LENGTH SLEEVE. CUT OUT  
DETAIL AT BACK  
-COVERSTITCH DETAIL AT  
SEAMS



**INTEGRATED 2-FOR-1  
JOGGER AND LEG-  
GING**  
SOFT-DRI FIT JOGGER IN  
SHORT DOLPHIN HEM  
SILHOUETTE



CROPPED LEGGING  
WITH ASYMMETRIC  
BOLD MONOCHROME  
LOGO







## FASHION CONTOUR RIBBED TOP AND LOGO JOGGER



**WARP KNIT CROP TANK.** ELBOW LENGTH SLEEVES AND ELONGATED CROP SILHOUETTE

-GRAPHIC BLACK AND WHITE ENGINEERED RIBS FOR SEXY BODY-MAPPING



**SLIM MATTE/SHINE JOGGER WITH GATHERED HEM**

-DRI-FIT MATTE POLY

-BRODERIE MESH SEAMS AT CALF



-PLACED DTM HD GEL LOGO AT LEFT LEG

-INVISIBLE ZIP AT BACK POCKET

-SATIN DRAWCORD

## FASHION WARP KNIT SPORTSBRA AND LEGGING WITH BRODERIE MESH DETAILS



**CUT-AWAY CROP TANK**

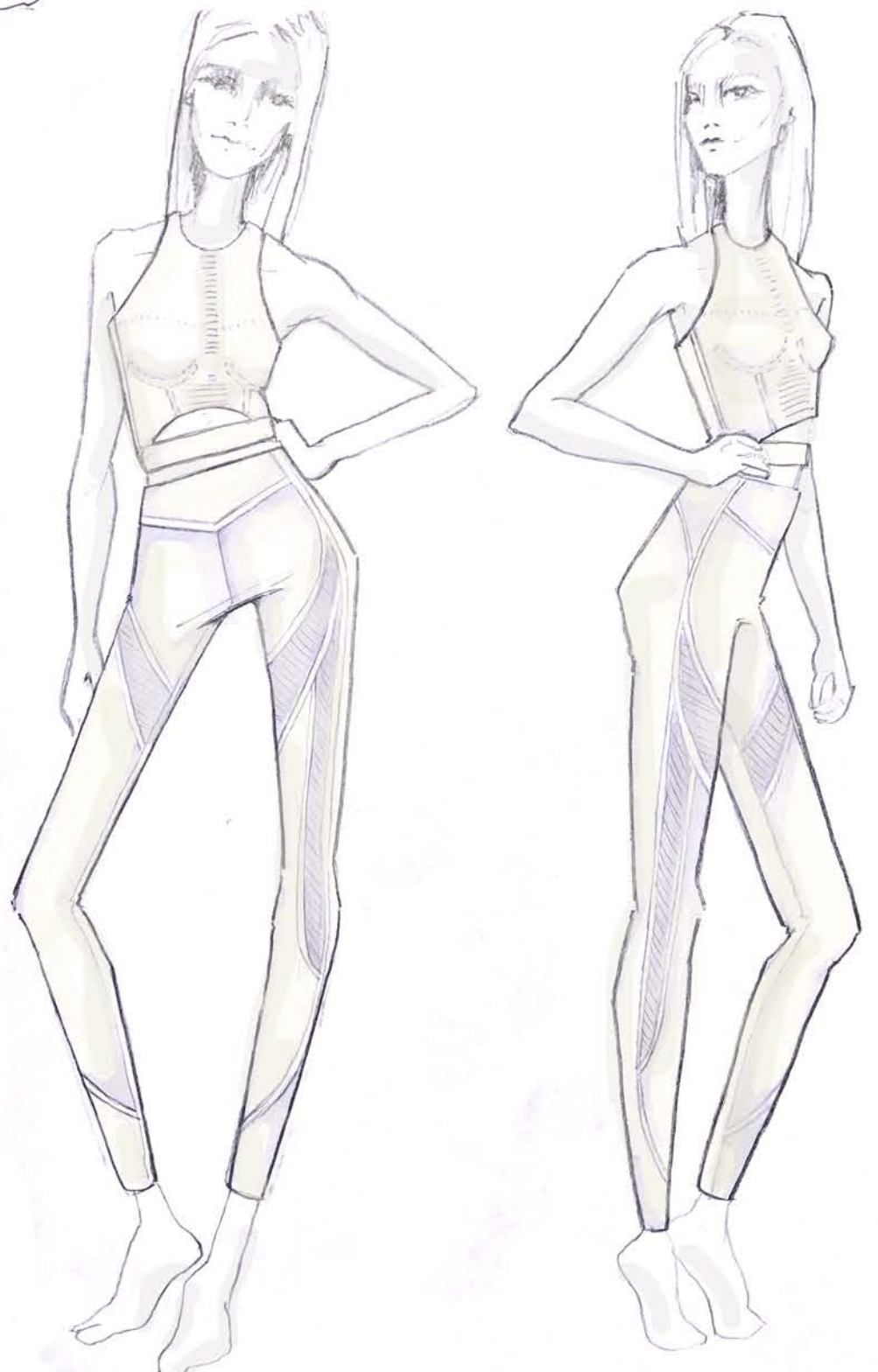
-WARP KNIT WITH ENGINEERED STITCHES INSPIRED BY CORSETRY

-CUT AWAY DETAIL AT FRONT WB

**HI-WAIST LEGGING**

WITH INTRICATE ENGINEERED "MESH" PANNELLING

-DELICATE CONTOURS THAT CURVE AROUND THE BODY





**KEY ITEM** STRAPPY WICKING TANK & FASHION  
WIDE LEG "COUTURE" TRACK PANT



POLY WOVEN **LAYERING TANK** WITH SPAGHETTI STRAPS

RACERBACK AND EASY ARMHOLE FOR MAX MOVEMENT

**WIDE LEG FASHION JOGGERS**

-LUSTROUS KNIT TRICOT.

-CONTOURED SIDE SEAMS WITH INSET CORDED MESH DETAIL IN CONTRASTING WHITE

**FASHION** PRINTED SPORTS BRA AND  
ASYM PRINTED LEGGING



**CROSSOVER PRINTED SPORSTBRA**

-PEEK-A-BOO FRONT  
-TERRAZZO PRINT WITH BLACK TIPPING



**HI-WAIST LEGGING**  
WITH SWEEPING ASYM  
PRINT PLACEMENT







BLUSH & BUBBLEGUM



QUIET STRENGTH



FADED BLOCKING



SOFT & POWDER TOUCH



PRETTIEST FLORALS



RUFFLED AND GATHERED TO/FROM



VELLUM TRACK & WARM-UP



CORSET & LINGERIE DETAILS



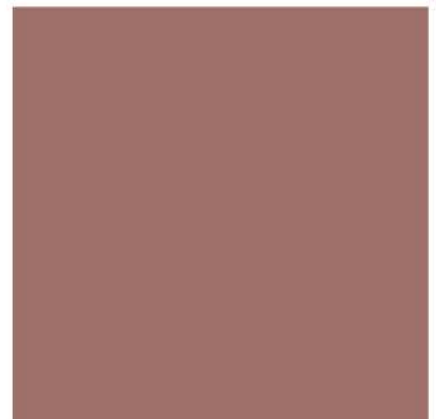
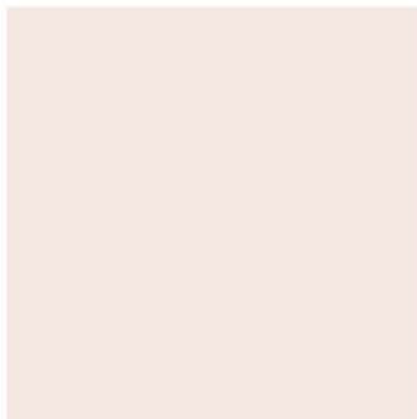
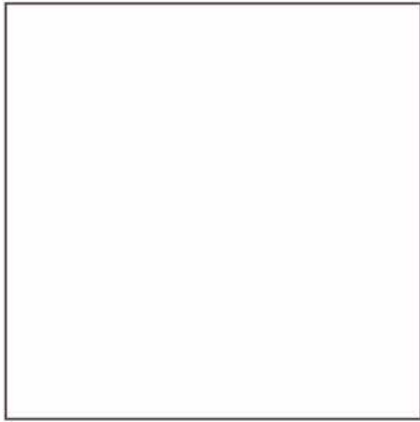
SIMPLE SENSUALITY





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## DESERT FLOWER SPRING '19



### A ROMATIC EDGE

AN OVER-THE-TOP PRETTY COMBO OF SUNBLEACHED BLUSH AND COOL CACTUS-FLOWER PINK EVOLVE THE CURRENT TREND FOR UBER-FEMININE AND SOFT-MONOCHROME PALETTES. DEEP BRONZING-POWDER NEUTRALS ANCHOR THE STORY WITH DEPTH.

THE BOLD STRENGTH OF THE MODERN BALLERINA IS REFELCTED WITH A COOL TAKE OF RUFFLES, LINGERIE LACING AND MATTE/SHINE BLOCKING. PALE FLORALS AND SOFT STRIPES ADD DYNAMIC PATTERN IN THE MOST FEMININE OF WAYS.

FABRICS FEEL POWDERED AND SOFT, WITH A CASHMERE-LIKE COMFORT THAT SURROUNDS THE BODY IN A COLLECTION MEANT FOR AN ACTIVE YOGA LIFESTYLE.

MODERN SILHOUETTES KEEP THE COLLECTION FEELING FRESH; HIGH WAISTS AND MINIMAL SHAPES CREATE A BLANK CANVAS FOR SURFACE TREATMENTS AND DETAILS, AS WELL AS MORE VOLUME IN TO/FROM PIECES TO CREATE MOVEMENT AND BALANCE.



URBAN TRACK

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SPRING '19

BOLD & SEXY

SCULPTED NECKLINES



70'S TRACK & FIELD

SLEEK AND TECHY FABRICS



SPORTY AND EDGY

LIPSTICK RED

LINEAR MOVEMENT



UNEXPECTED COLLAGE



GRAPHIC CUT OUTS

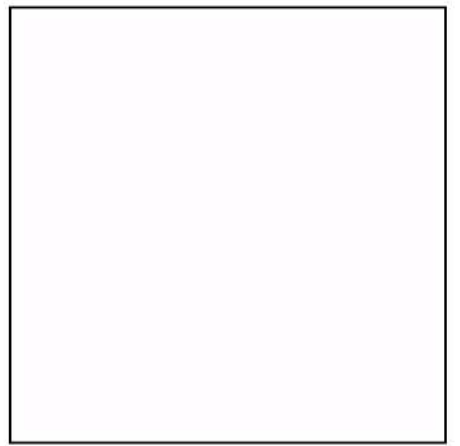
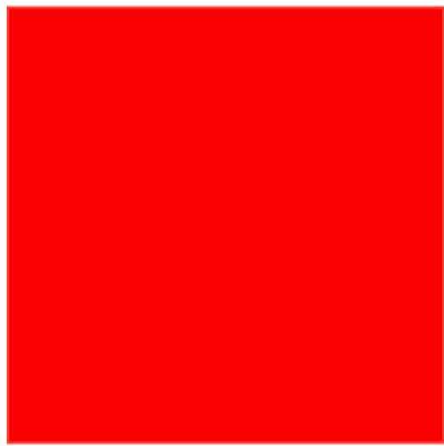
SPORTY DITSY





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## URBAN TRACK SPRING '19



AN INTENSE DASH INTO SPRING.

BRIGHT LIPSTICK RED RADIATES OFF THE BODY IN SINUOUSLY BOLD SILHOUETTES WITH UNABASHEDLY SEXY CUT OUTS, CUT-AWAY NECKLINES AND HIGH WAISTS.

VINTAGE TRACK & FIELD INSPIRES AN UNEXPECTED COLLAGE OF STRIPES, GRAPHIC LOGO AND DITSY FLORALS FOR A MODERN AND ENERGETIC LOOK THAT'S DESIGNED TO BE ATTENTION GRABBING AND INVIGORATING.

DELICACY AND FEMINITY WITHIN THIS BOLD THEME IS ACHIEVED WITH FRAGILE LINEAR TIPPING, SOFT AND EASY SHAPES IN TO/FROM PIECES AND A HEALTHY DOSE OF SPRINGTIME WHITE TO BALANCE THE STRONG COLOR.

FABRICS ARE SLEEK AND SOFT WITH A SLIGHT SHEEN AND TECHY COMFORT. THEY ARE DESIGNED TO PERFORM AT THE GYM (WITH A FOCUS ON FUNCTION FOR RUNNERS AND ATHLETES) AND STILL FEEL GREAT IN THE STREET.